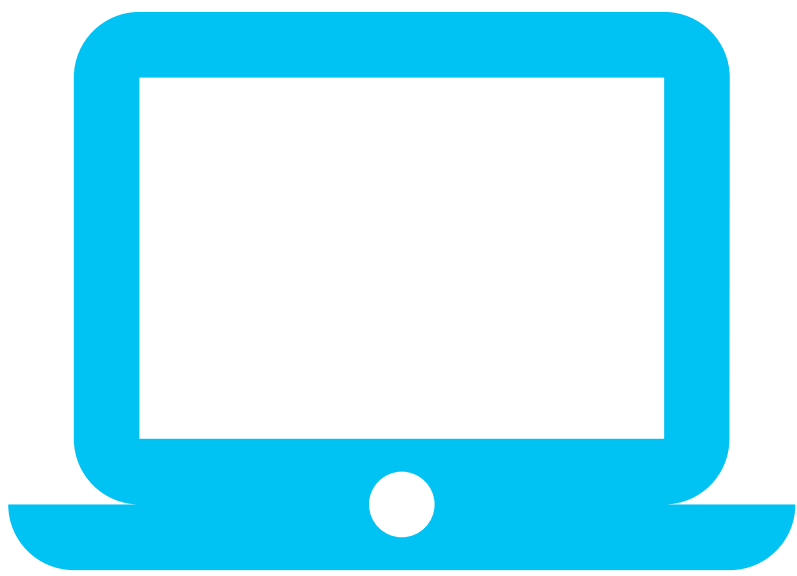
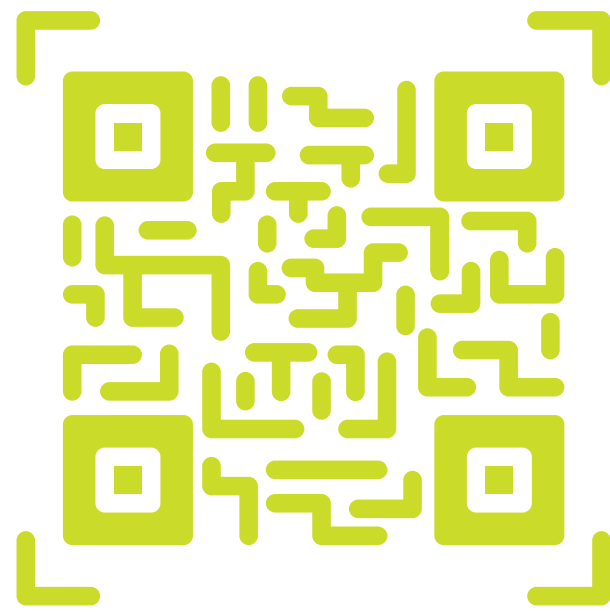


# Alternatives to Gifts and Handouts on Your Stand

Creative ways to comply with government guidelines



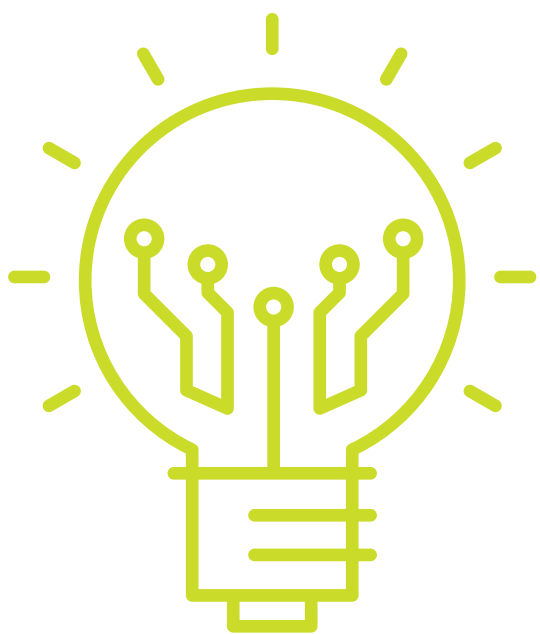
Send your literature digitally by collecting visitor contact details – on a device.



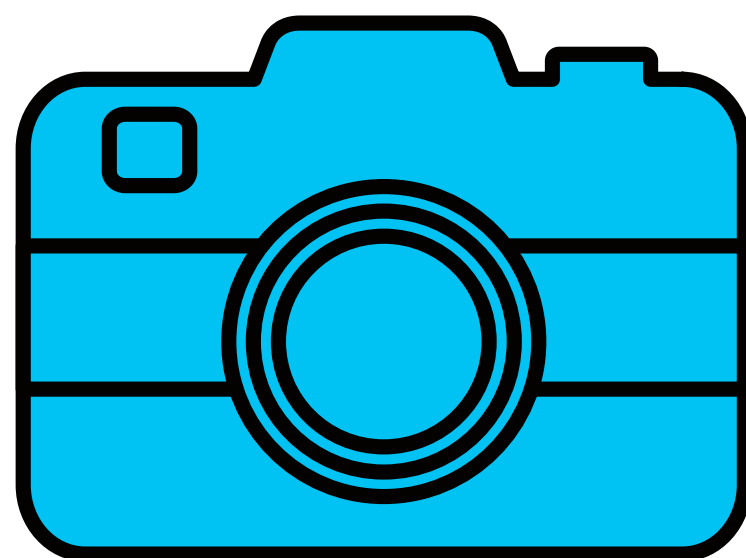
Display QR codes prominently on your stand, linking to your webpage.



Run a competition, allowing you to collect data and promote your product.



Use technology to create something memorable on your stand that can be sent to the lead digitally.



Consider running a social media competition on your stand by creating photo opportunities that highlight your brand.



Seek inclusion in the shows goody bags, which are packed and distributed in a risk assessed manner.